

EELISA is the first alliance of **Higher Education Institutions** from different countries in Europe meant to define and implement a common model of **European Engineer** rooted in society.

<https://eelisa.eu/>

<https://blogs.upm.es/eemove/>

EELISA-on-the-MOVE is a protocommunity belonging to the Universidad Politécnica de Madrid. It aims to create an academic and multidisciplinary environment to address the challenge of reaching sustainable and inclusive cities through mobility planning. It will rely on the interactions between students, teachers, researchers and stakeholders, through innovative teaching activities focused on creating efficient and technological-oriented solutions.

INTERNATIONAL SEMINAR

Budapest 2-4 May

URBAN MOBILITY SOLUTIONS FOR LIVEABLE CITIES: THE CHALLENGE OF LOW EMISSION ZONES

A three-day intensive multidisciplinary seminar for identifying and designing urban mobility solutions in the context of Traffic Calming Measures in Budapest. The seminar combines both student learning and real-world practice following a community-based learning approach.

PARTICIPANTS

The seminar will involve students and teaching staff from prominent universities of the EELISA network together with stakeholders from multiple disciplines, such as Urban Planning, Transport Planning, Civil, Environmental, and Industrial Engineering.

UPM-Universidad Politécnica de Madrid

ITÜ-Istanbul Technical University

BME-Budapest University of Tech. and Econ.



OBJECTIVES

User centric concept development will be addressed by proposing specific mobility solutions for environmental and social challenges (e.g., car dependency, urban air quality, noise).

EELISA CREDENTIAL

This activity will be recognised with a badge for your EELISA Credential (Academic recognition of the participation in innovation-based activities organized by communities such as EELISA on-the-MOVE)

STAKEHOLDERS:

BKK Transport Centre for Budapest
Mobilissimus

Academic Coordination:

Domokos Esztergár-Kiss
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Tuesday 2nd May

 BME Building St.

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- 13.00 **Registration**
 - 13.30 **Introduction**
Andrés Monzón (EEMOVE Coordinator)
Welcome
Domokos Esztergár-Kiss (BME Local Organizer)
 - 14.00 **Budapest Mobility Plan and LEZ in Budapest**
András Vágány (BKK)
 - 15.00 **Team announcement and Outcome-oriented design**
Attila Aba (BME)
 - 17.00 *Coffee break*
 - 18.00 **Site visit and data collection**

Wednesday 3rd May

 BME Building St.

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- 09.00 **Understanding the user - workshop**
Coach: Attila Aba, Miklós Kózel (BME)
 - 10.30 *Short break*
 - 10.45 **Customer journey map - workshop**
Coach: Attila Aba, Miklós Kózel (BME)
 - 12.00 *Lunch*
 - 13.00 **Best practices in emission reduction**
Antal Gertheis (Mobilissimus)
 - 14.00 **New business game - workshop**
Coach: Attila Aba, Miklós Kózel (BME)
 - 15.30 *Coffee break*
 - 16.00 **Pitching methodology - workshop** (Until 17.30)
Coach: Attila Aba, Miklós Kózel (BME)
 - 19.00 *Dinner*  *Pipa restaurant (1093 Budapest, Pipa utca 2/B)*

Thursday 4th May

 BME Building St.

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- 09.30 **Preparation for the presentations - workshop**
Coach: Attila Aba, Miklós Kózel (BME)
 - 12.00 *Lunch*
 - 13.00 **Challenges and results of previous seminars**
Amor Ariza (UPM)
 - 14.00 **Student pitch presentations by teams**
 - 15.00 **Evaluation by the jury**
Local stakeholders
 - 15.30 **Closing ceremony and awards**
Andrés Monzón (EEMOVE Coordinator)