Preliminary Agenda

**Sunday, 7 July 2024 – Arrival in Bucharest**

Monday, 8 July 2024 – Day 1: Corporate Social Responsibility and Social Entrepreneurship

**Training location: University Politehnica of Bucharest, Central Library, 2nd floor, Room 2.3**

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| 9.00 – 9.30 | Walk-In and Registration, 2nd floor, foyer. |
| 9.30 – 10.00 | **Welcome address by the Dean of Faculty for Engineering in Foreign Languages (FILS) and the summer school team** |

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| 10.00 – 10.30 | * **Stations of the weekly program and events from 8th to 12th July: aim, objective, structure** |
| 10.30 – 11.00 | Coffee/tea break |
| 11.00 – 12.30 | **Getting to know each other and icebreaking conversation** |
| 12.30 – 13.30 | Welcome LUNCH at the Central Library, 2nd Floor, Foyer |
| 13.30 – 15.00 | **Corporate Social Responsibility and Social Entrepreneurship**   * Introduction in Corporate Social Responsibility and Social Entrepreneurship * How can this approach have a positive and sustainable impact on the company? * Examples form Social Entrepreneurship in Latvia |
| 15.00 – 15.30 | Coffee/Tea break |
| 15.30 – 16.15 | **Examples from Social Entrepreneurship in Latvia** |
| 16.15 – 16.30 | **Wrap-up: Impressions and Summary. Closing of the day.** |
| Evening | *Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)* |

Tuesday, 9 July 2024 - Day 2: Business Ethics in Innovation and Technology Management

Training location: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3

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| 9.00 – 10.30 | **Business Ethics in Innovation and Technology Management in an International Context**  - Introduction in Business Ethics |
| 10.30 – 11.00 | Coffee/tea break |
| 11.00 – 12.30 | **Ethical Challenges and Best Practices**   * Data protection and data security * Artificial Intelligence and Automation * Sustainability and Environmental Responsibility |

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|  | **Best Practices and ethical and Decision-making processes**   * Ethical guidelines and codes * Transparency and accountability |
| 12.30 – 13.30 | Lunch break - Central Library, Foyer, 2nd floor |
| 13.30 – 15.00 | **Case studies from Austria**   * Ethical aspects in the digital transformation * Challenges and solutions in the start-up ecosystem * Sustainable innovation processes in the industry   **Group work: analysing and presenting the case studies** |
| 15.00– 15.30 | Coffee/Tea break |
| 15.30 – 16.00 | **Group work: analysing and presenting the case studies** |
| 16.00 – 16.15 | **All Groups together: Impressions and Summary. Closing of the Day.** |
| Evening | *Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)* |

Wednesday, 10 July 2024 – Day 3: Sustainability and Eco-Innovation

Training location morning session: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3

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| 9.30 – 10.30 | **The 17 Sustainable Development Goals/Global Goals**  **Which are the attributes and key factors of Sustainable Development Coals?**   * Sustainability a main key factor * How should it be visible in the different sectors of the Society? |
| 10.30 – 11.00 | Coffee/Tea break |
| 11.00 – 11.30 | **Conclusions: 17 Sustainable Development Goals/Global Goals** |
| 11.40 | Travel by the Politehnica bus to the BASF in Bucharest [http://www.basf.ro/](http://secure-web.cisco.com/1h6JPZEA_dIOZOs3oeZXexODLqhJmyhiNVSacVjIFtQhio-N36-H0qUGnUY-f0zszMwpGHp5GR2IM6_NelmKL4uWK4ZuljCebH0jXuwUa3YN-sxdMVMFQi3ezd9P82PcGYapBgVzBDkwv8MRLw-IxNetbBdeUmhLLkZHcJmNLFbCUZkXtmcmqMnbzdLOhUmlHR1cnZEGg7Iwdim3_R7w65D7roLRESkX7NtsMSfSdaznS-gf1li4yXPvm84MaQm47x8hY6sOQIJOEy936jeClooknjo4x_v4Qbe8UYFH77lQoeFbRPI7u96PdvMpfENao/http%3A%2F%2Fwww.basf.ro%2F) |

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| Training location in the afternoon session: BASF S.R.L, Floreasca Park, Sos. Pipera nr. 43, Building A, 1st floor, Sector 2. | |
| 12.30 – 13.30 | **Welcome address by Andreas Lier, CEO of BASF Romania and Bulgaria.**  LUNCH with Andreas Lier and his team |
| 13.30 – 15.30 | **Workshop: BASF introduction in sustainable product portfolio**   * **Andreas Lier**, CEO of BASF Romania and Bulgaria * **Dr. Rodica Margati,** Business Development Manager |
| 15.00 – 15.30 | Coffee/Tea break |
| 15.30 – 16.15 | **Impressions and Summary. Informal Get Together. Closing of the day.**  (Independent return journey by public transport) |
| Evening | *Optional Documentary/Cultural/Social trip for all participants times and locations to be confirmed. (Costs covered by each person)* |

Thursday, 11 July 2024 – Cities of tomorrow

Training location in the morning session: AHK Romania, German-Romanian Chamber of Commerce and Industry. Calea Crivitei 82-98, 1st floor, The Mark – Entrace The Podium

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| 9.00 - 9.30 | **Travel by the Politehnica bus to German-Romanian Chamber of Commerce and Industry (AHK Romania)** <https://goo.gl/maps/g3LXqihDsvHqJNdg7> |
| 9.30 - 10.00 | **Welcome address by Ms Ruxandra Dumitrescu, Deputy Managing Director, Head of the Department Consulting & Services**   * **Activities of the AHK Romania** |
| 10.00 - 11.30 | ***Cities of tomorrow* – Focus on Sustainability: sustainable development of Romanian Cities and Regions** |
| 11.30 – 12.00 | Coffee break and Informal Get Together |
| 12.00 | Return by bus to the Campus Politehnica Bucharest |
| Training location: Politehnica Bucharest, Central Library, 2nd floor, Room 2.3 | |
| 12.30 -13.30 | Lunch break - Central Library, Foyer, 2nd floor |

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| 13.30 - 15.00 | **Cities of tomorrow – Working groups – presentations** |
| 15.00 - 15.15 | Coffee/Tea break |
| 15.15 – 16.15 | **Review of the week – Reflection on activities** |
| 16.15 – 16.45 | **All Groups together: Impressions and Summary. Closing the day.** |
| Evening | *Social networking/Cultural event for all participants to be confirmed. (Costs covered by each person)* |

Friday, 12 July 2024 - Day 5: Project Day with excursion to Brasov

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| 8.00 – 17.00 | Travel by Politehnica Bus to Brasov  (You will cover the cost of your own meals, as well as entrance fees and other expenses in connection with the excursion.) |
|  | **Case Example Brasov within the Framework of Green Cities Alliance Romania**   * **Co-designing a mobility strategy for Brasov. Solution for better life in cities, sustainable and ecofriendly.**   **Meetings with NGOs and representatives of the city administration who are working together on eco-innovation.** |
| 15.00 | Return to Bucharest |
| 17.30 – 18.00 | **Impressions and Summary. Awarding of the certificates and closing of the Summer**  **School.** |